



Netherlands



HIDC Trade mission to the US  
Meet the Dutch Logistics Delegation  
February 9 – 13, 2026

# The Netherlands

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# The Netherlands

Adding value by logistics innovation and sustainable supply chains



With a long history in international trade, its strategic location and excellent transport infrastructure, including the Port of Rotterdam and Amsterdam Schiphol Airport, the Netherlands is often considered to be the logistics Gateway to the European market. In the past decades many international companies have chosen our country as location for their European distribution centres, benefitting from the Dutch business friendly tax and customs regime and its well-educated, English speaking labour force.

## Priority sector

The transport and logistics sector is crucial to the Dutch economy and is considered to be one of the priority sectors by the government. As a result of the growth in E-commerce, the sector's contribution to the economy has grown to around 10% of GDP and the sector represents roughly 10% of the labour market.

## Innovation

The sector is also an important driver for innovation in the country. Innovations in supply chains globally share the common goals of improving efficiency, resilience, and sustainability. Like many other Western economies, in the past years, the Netherlands has been faced with scarcity of space and labour and increased regulatory requirements, which led to a sharp growth in the use of robotisation, automation and digitisation in logistics operations. Many large distribution centres use robots or automated systems for order picking and AI is transforming supply chains with game changing insights.



## Sustainability

The European Union has very ambitious sustainability goals. We are committed to the Paris Climate Agreement, aim to become a climate neutral by 2050, aim to reduce CO2 emissions by half in 2030 (compared to 1990) and many cities have begun introducing zero-emission zones for urban logistics. The Dutch logistics sector plays an important role in meeting these ambitions and is committed to take its responsibility. Most new distribution centres meet the highest standards for sustainability and energy efficiency, many companies are shifting towards CO2 neutral transport, and the use of reusable packaging and better coordination of logistics processes through data sharing, are on the rise.

## Opportunities

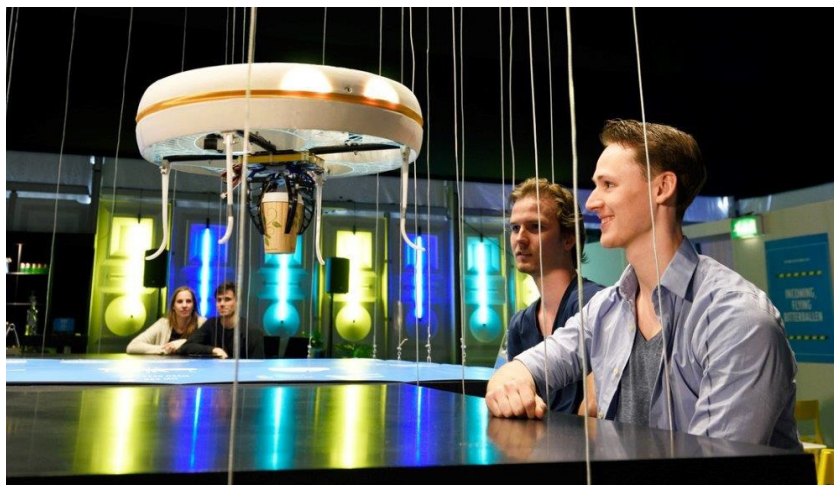
In the Netherlands, we believe that global challenges are best solved together. And all these developments bring exciting opportunities for American and Dutch companies to collaborate. Exporters looking to set up or restructure their European supply chains will find the latest supply chain solutions for the efficient distribution of their products to the European market. And suppliers of logistics solutions for robotisation, automation, digitisation and sustainability, will find a very large, vibrant and ready market with a good opportunity to grow.

## HIDC

As the Holland International Distribution Council, we are excited to bring a logistics delegation to the United States, with representatives of Dutch companies that stand at the forefront of this wave of logistics innovation. During this trade mission, which includes our participation to Manifest in Las Vegas and visits to San Bernardino and Los Angeles, we look forward to meeting with American companies and organisations with international ambitions, and discussing how we can support their plans.

Remco Buurman, CEO

Holland International  
Distribution Council





# The Netherlands



## Locations

1. Amsterdam (and Airport Schiphol) | 2. Arnhem |  
3. Assen | 4. Breda | 5. Eindhoven | 6. Enschede |  
7. Groningen | 8. The Hague | 9. Leeuwarden | 10. Maastricht |  
11. Middelburg | 12. Nijmegen | 13. Rotterdam | 14. Tilburg |  
15. Utrecht | 16. Zwolle |

# Introducing the Netherlands

## How do the Dutch make a difference?

Through their interactive approach to finding innovative solutions to the big challenges facing the world today. The Dutch way of thinking and working has been shaped by centuries of living in the low-lying delta of the Netherlands. Through the ages, the Dutch have joined forces to find ingenious ways to tackle challenges like water, urbanisation, energy, food, health and security. By being inventive, pragmatic and open to new chal-

lenges, the Dutch have created a flourishing and resilient land.

The Netherlands is a constantly evolving ecosystem of cities, industry, agriculture and nature, all integrated through smart infrastructure. It is a source of knowledge and experience that the Dutch are keen to share with others. Learning from the past to create a better future. Together, seeking sustainable solutions for the most liveable world.

## Facts & Figures

- **Official name** Kingdom of the Netherlands
- **Form of government** Parliamentary democracy (cabinet of Prime Minister and Ministers) within a constitutional monarchy
- **Head of State** His Majesty King Willem-Alexander, King of the Netherlands, Prince of Orange-Nassau
- **Capital** Amsterdam
- **Seat of government** The Hague
- **Administrative structure** The kingdom consists of four entities. The Netherlands and three territories in the Caribbean: Aruba and Curaçao and St. Maarten. Number of provinces 12. Special municipalities: The overseas islands of Bonaire, Saba and St. Eustatius, all three of which are situated in the Caribbean.
- **Surface area** 25.814 sq mi
- **Location** Western Europe, by the North Sea, bordering Belgium and Germany
- **Number of inhabitants** 18.3 million (2025)
- **Number of inhabitants per sq mi** 338 (2025)
- **Monetary Unit** Euro
- **Languages** Dutch and Frisian (On the overseas islands also English and Papiaments)
- **GDP per capita** 63,000 euros (Statistics Netherlands 2024)
- **Unemployment rate** 3.8% (CBS, 2025)
- **90% of all Dutch people** speak English







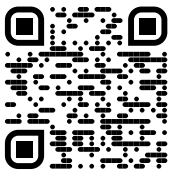
Welcome to the Netherlands,  
A place to accelerate your business  
and benefit people and the planet.

#### Accelerate your business

The Netherlands takes pride in being a global front-runner in innovation, sustainability and digitalization. That's why we are keen to welcome foreign businesses that contribute to the solutions of the future and strengthen international clusters that work on societal challenges. Our country offers an excellent business climate for scaling up impact solutions for the European and global market.

#### Invest in Holland network

Invest in Holland is the national network of the Netherlands Foreign Investment Agency (NFIA), an operational unit of the Dutch Ministry of Economic Affairs and Climate Policy, and our regional and local partners. Together, we advise foreign companies with ambitions to solve global challenges through expansion in Europe. We can guide you on your road to business expansion in the Netherlands, providing relevant information and connecting you to the right resources and partners. With our expert team of specialists and global network of foreign offices, we know how to connect the international industry with the Netherlands. To start the conversation about locating your business in the Netherlands, contact us.



Invest in Holland Network  
[www.investinholland.com](http://www.investinholland.com)





# Company Profiles



Holland  
International  
Distribution  
Council

### Holland International Distribution Council

Holland International Distribution Council (HIDC) is a private, non-profit logistics association, funded by more than 300 companies and organisations from the logistics industry in the Netherlands and supported by the Dutch government.

#### Match-making services

We promote the Netherlands as the ideal hub for European supply chain activities and support international companies to set up, or restructure, their logistics operations in, or via our country, by offering feedback, advice and match-making services on a free of charge and confidential basis.

#### Members

We also serve as a platform for our members and organise events, trade missions and create opportunities to share insights and developments.



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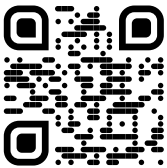


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### Amsterdam Airport Area

Amsterdam Airport Area (AAA) offers international companies an exclusive gateway to the MRA. Combining in-depth knowledge, a strong network, and customized services, AAA supports companies in sectors such as value-based logistics, aerospace, and data centers.

AAA connects companies, municipalities, and investment partners with a valuable international network, thus facilitating the establishment and growth of innovative companies that fit the region's economic and ecological profile.



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### Amsterdam Airport Area

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**BBL Black Box Logistics BV**

Ready to expand your business into Europe? BBL makes it happen.

We simplify your European market entry with a fully integrated logistics solution. From fiscal representation and customs clearance to warehousing and reliable distribution across Europe, BBL handles it all. Our expertise reduces risk, speeds up delivery, and keeps you compliant—while you stay focused on growth. Partner with BBL and turn European expansion into a competitive advantage.



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**BBL logistic services:**

- Fiscal representation & customs handling
- Warehousing: fulfillment & VAL
- Distribution: parcel & pallet transport



**BBL Black Box Logistics**

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## CERTUS Automation

CERTUS Automation is an international technology company serving logistics and port & terminals operators in 45 countries.

We digitize and automate the complete gate process using integrated camera and kiosk technology that captures every truck, trailer, container, and driver detail, without disrupting traffic or requiring drivers to leave their vehicles.

Our vehicle booking and pre-registration system enables full control over traffic flow, while direct connectivity to WMS or YMS ensures instant data availability for planning, security, and yard management. The result: reduced congestion, predictable throughput, higher security, and a fully automated (paperless) entry experience.



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### InnoScale

#### Scaling Warehouse Technology into Europe

InnoScale is a European go-to-market and scaling platform for warehouse technology companies — spanning robotics, automation, computer vision, and AI-driven logistics software.



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We help US and Asian startups successfully enter and scale in Europe and support corporate technology suppliers in accelerating market adoption through direct customer access, operational validation, and strategic ecosystem partnerships.

### What sets InnoScale apart

Our ecosystem is purpose-built to turn innovation into commercial traction:

- A curated Partner network
- A European Innovation Center
- Go to market at significantly lower cost and risk than traditional CapEx-heavy models



### InnoScale

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4105 RH Culemborg  
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### Logicall Group BV

Logicall is a one-stop-shop logistics provider, offering supply-chain-solutions, air and ocean freight-forwarding, warehousing & fulfilment, parcel management, road-transport and technical services. Building on 145 years of experience in logistics, we provide integral and trusted solutions.



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Combining logistics expertise with data insights and smart digital solutions to optimize supply chains for customers. Innovating continuity & growth of businesses in a trusted way is at the center of everything we do.

We have made it our mission to exceed expectations with continuous optimisation of supply chains and operational processes. So, you can be more successful in an increasingly complex logistics market.

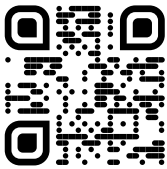


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### Rapid Logistics

Founded in 1989 as Rapid Air Courier Services, the company began with a focus on Next-Flight-Out services and emergency deliveries worldwide. Over the past three decades, Rapid has evolved into a full-service global logistics provider. Today, we employ more than 200 dedicated professionals and operate over 1,000,000 sq ft of warehouse space across the Netherlands, the United Kingdom, Japan, and Australia.



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We offer omnichannel fulfillment services and global freight management to multiple industry verticals, leveraging our centralized control tower and the latest technology.

Our key capabilities include global reach, flexible connectivity, ERP & web shop integrations, automation, seamless experience, API onboarding, speed & security.

We are committed to building greener supply chains. By optimizing routes, consolidating shipments, and investing in energy-efficient warehouses and low-emission transport solutions, we actively reduce our carbon footprint while helping our customers achieve their sustainability goals.



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### Recon Fashion Services & Logistics

Recon Fashion Services & Logistics is a family owned company founded in 1998 and located in the Amsterdam Airport region. With over 25 years of industry experience, we are a specialized and internationally scalable logistics partner for fashion and lifestyle brands, with a strong focus on fashion supply chain logistics and road transport solutions.



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We provide comprehensive end-to-end 3pl and global fashion fulfillment services, including warehousing, e-Commerce, fulfillment, returns management, garments quality control, reconditioning, value-added services, and last-mile distribution. We have proven expertise in handling both GOH and flatpacked garments, as well as accessories.

Our advanced ERP system enables seamless API integrations with webshops and carriers, ensuring fully automated and scalable fulfillment e-Commerce processes with real-time visibility. This supports our clients operational efficiency and international growth.



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Publication

Holland International Distribution Council  
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